



COMMUNITY CHANGE, INC.

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WORKSHOP TITLE “BOSS-UP!”

WORKSHOP DATE 1: Tuesday, May 11, 2021 from 9 a.m. – noon

WORKSHOP DATE 2: Tuesday, May 11, 2021 from 1 p.m. - 4 p.m.

WORKSHOP FACILITATOR(S) Kenyatta Funderburk **WORKSHOP TIME** 3 Hours

TARGET POPULATION: NYCDOH Credible Messengers

OBJECTIVES: *What knowledge, skills, values and/or experiences will change for the target population as a result of this workshop?*

By the conclusion of this workshop, participants will:

- Improve their critical thinking and problem-solving skills
- Gain knowledge about entrepreneurship and related resources.
- Gain knowledge about next-level management strategies and related resources.

A. QUESTIONS: *briefly state and number the questions that will be addressed during your workshop.*

1. Who are we?
2. What are my expectations?
3. What will we accomplish?
4. What is CCI’s Framework for Analysis & Action?
5. What is the definition of and the similarities/differences between entrepreneurship and employment?
6. What are examples of both?
7. What are the benefits of entrepreneurship? Employment?
8. What are the challenges of entrepreneurship? Employment?
9. What is situational leadership?
10. What are my areas of strength/weakness?
11. Where can I get additional information? And resources?
12. What did we accomplish today?
13. What is my feedback?

B. REFERENCES: *for each question, provide at least one source of information that provides direct answers to it. Examples of data sources include articles and videos. Details of each reference should be provided so that another person can locate it without assistance.*

- **Community Change Blueprint**
<https://communitychangeinc.com/wp-content/uploads/2019/09/9a.-The-Community-Change-Model.pdf>
- **The difference between an entrepreneur and an employee** <https://cute766.info/difference-between-an-entrepreneur-and-an-employee-with/>
- **What is the Situational Leadership Theory?** <https://www.youtube.com/watch?v=RpiOUD79hVE>

C. **KEY WORDS, TERMS AND PHRASES:** *list and define the key words and terms related to your workshop.*

- **Entrepreneur:** a person who organizes and operates a business or businesses, taking on greater than normal financial risks in order to do so.
- **Employment:** the condition of having paid work.
- **Situational Leadership:** choosing the right leadership style for the right people,

D. **SUPPLIES/RESOURCES & SPECIAL INSTRUCTIONS/LOGISTICS:** *list any supplies, materials, templates or special conditions/set-up required to implement this lesson.*

Sessions will be delivered virtually using the ZOOM platform. Meeting link will be provided for distribution to participants shortly.

E. **EXPLORATORY EXERCISES/TIME:** *for each of the previously identified questions, explain the activity that will be done that will allow the workshop participants to use a reference to find its answers (i.e. paired reading; round-robin reading; Powerpoint mini-lecture).*

- For Questions 1-3, the Facilitator will arrange for participants to pair-up virtually and conduct an interview of each other (20 mins.)
- For Question 4, the Facilitator will engage the participants in a large group discussion, reviewing the **Community Change Blueprint** (<https://communitychangeinc.com/wp-content/uploads/2019/09/9a.-The-Community-Change-Model.pdf>) pages 11 – 12 (10 mins).
- For Questions 5-8, the Facilitator will arrange for participants to break into small groups of four to engage in a reciprocal reading activity, where they will first read the document individually, and then summarize responses to be presented as a group. <https://cute766.info/difference-between-an-entrepreneur-and-an-employee-with/> (30 mins.)
- For Question 9, the Facilitator will share the “What is situational leadership?” video <https://www.youtube.com/watch?v=RpiOUD79hVE> (5 mins.)
- For Question 10, the Facilitator will ask the participants to use the My Treasures worksheet. <https://communitychangeinc.com/wp-content/uploads/2020/09/My-Treasures-Activity-Sheet.pdf> (30 mins.)
- For Question 11, the Facilitator will engage the participants in a large group discussion, reviewing the **tip sheet on Entrepreneurship and Leadership** (10 mins.)
- For Question 12-13, the Facilitator will engage the participants in a large group discussion, reviewing and reflecting on today’s session (10 mins.).

F. **EXPRESSION EXERCISES/TIME:** *for each of the previously identified questions, explain the activity that will be done that will allow the workshop participants to creatively share or express what they learned from the reference (i.e. collage, role-play, talk show skit).*

- For Questions 5-8, participants will break into small groups to discuss employment and/or entrepreneurial opportunities they’d like to pursue for themselves. (30 minutes).

- For Question 9, participants will break into small groups to discuss challenging situations they've experienced in their work environments, either as or with a supervisor and how they would use what they learned from the "What is situational leadership?" video to address the challenge another way (30 minutes).

G. REVIEW: *ask participants to summarize what they learned from this workshop. They should restate 1. the questions explored; 2. the answers found; 3. the references used; and 4. the activities done.*

H. REFLECTION: *ask participants to give their feedback about this workshop. They should state how they feel after completing this workshop; what they liked about it; what they didn't like about it; and offer suggestions for improvement.*

I. EVALUATION: *ask participants to complete and return the evaluation form that will be provided.*